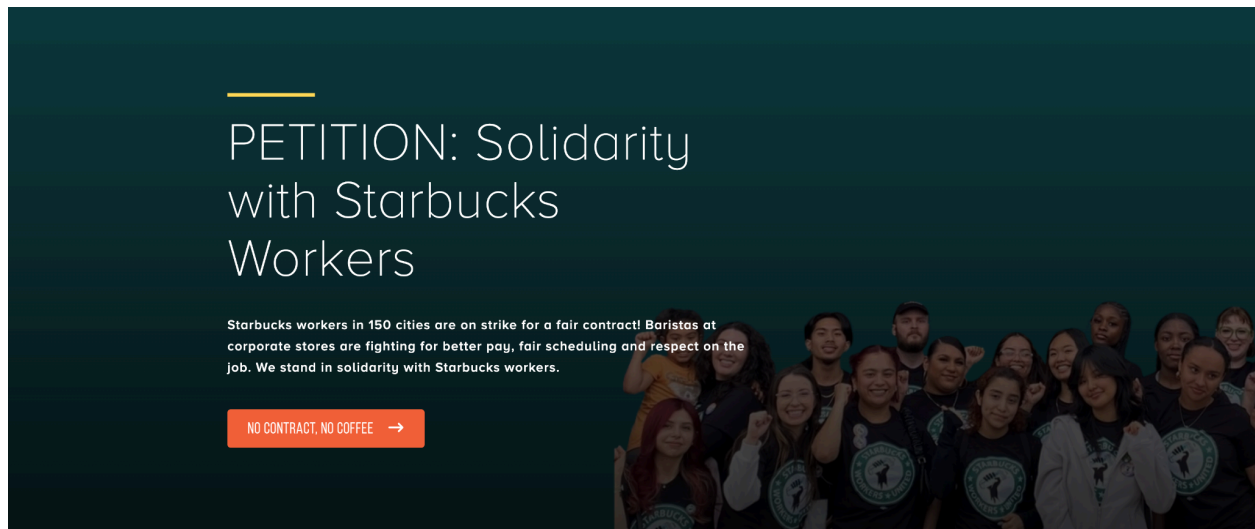


AFLCIO.org Redesign Component Selection / Content Guidance

Updated 02/18/26

aflcio.org

Hero Component



Each content type is going to need the ability to be displayed as a Hero.

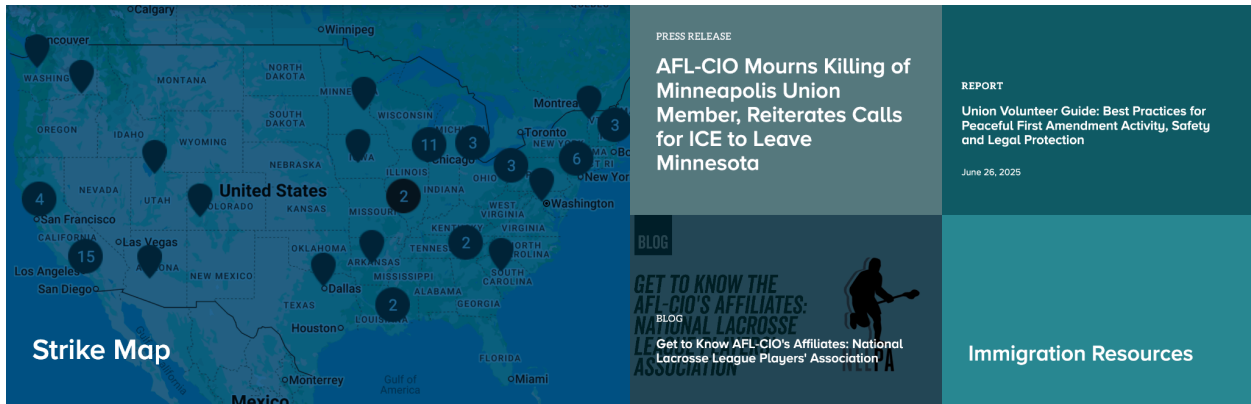
Field	Type	Required?	Notes
Heading/Title	Text	Y	
Media	Media Item (Image, Embed or Video)	N	We need a plan for using video in the hero. See below.
Body Copy	Long Text	Y	
CTA Button	Link (Url & Link Text)	N	
Alignment	List	Y	Alignment options include left, center & right. Default TBD.

Considerations

We'd like to be able to use video in the hero, either as a silent, looped background video or as a sort of featured video that you have to click on to get it to play in a modal. Obviously the layout when you're using a background video is going to be similar to using an image, but in instances where the video requires interaction, that will probably require a distinct treatment.

Additionally, given the layout options, we'd like to see a design that captures both a centered alignment and either left or right. So, I guess in total that means we're looking for 3 designs for the hero: Image Hero w/ centered copy/elements, Image Hero w/ left or right aligned copy/elements and a Video Hero with a play button and a modal.

Tile Layout (View mode) and Tile Grid (Component)



Every content type will have the ability to be displayed as a tile, and, obviously, in a collected grid of some sort. The fields will vary somewhat depending on the content type but I thought generally it'd make sense to base the tile design on an article use case.

Field	Type	Required?	Notes
Heading/Title	Text	Y	
Section/Tag	Entity Reference	Y	
Date	Date	Y	
Media	Media Item (Image, Embed or Video)	N	We'll probably want an option for no image as well.
Body Copy	Long Text	Y	

Considerations

While every tile obviously has a link, we're open to treatments that have a button and those that don't and function more as a clickable card. Feel free to explore.

Teaser Layout (View Mode) and Teaser Listing (Component)



PETITION: Pay Women's Basketball Players

The WNBA is at the bargaining table for a new contract and the WNBA and team owners are ignoring player demands—jeopardizing the future of women's professional basketball. Can you send an email to WNBA Commissioner Cathy Engelbert and NBA Commissioner Adam Silver to pay their WNBA players and negotiate in good faith?

SEND AN EMAIL →



Rise Up, Fight Back

Hundreds of thousands of federal workers have had their basic rights violated on the job—including tens of thousands who have been fired illegally. Federal workers have an urgent need for legal support.

LEARN MORE →



Department of People Who Work for a Living

We'll be ensuring the federal government works for working people and isn't destroyed by billionaires like Elon Musk.

VISIT THE DPWL →



Share Your Story

We are collecting stories from workers and working families who are affected by the Trump administration's new policies.

SEND YOURS →

View

Similar to tiles, each content type will also have the ability to be displayed as a teaser, and then to be displayed in a list of some sort. Same situation with the tiles: the fields will vary depending on the content type but I think it'd make sense to base the teaser design on an article use case since it likely has the most options.

Field	Type	Required?	Notes
Heading/Title	Text	Y	
Section/Tag	Entity Reference	N	

Date	Date	N	
Media	Media Item (Image, Embed or Video)	N	We'll probably want an option for no image as well.
Body Copy	Long Text	Y	
CTA Button	Link (Url & Link Text)	Y	

Email signup form (Component)

STAY UP-TO-DATE WITH THE AFL-CIO

✉ Get Email Updates

Email Address ZIP [SIGN UP →](#)

Press AFLCIO.tv Union Plus Benefits

THANKS FOR SIGNING UP!

Can you provide some additional info so we can better communicate with you?

FORM A UNION AMERICA'S UNIONS WHAT WE DO

First Name Last Name

Email Address ZIP Code

Cell Phone I am a union member

[SUBMIT →](#)

Sto kers

Field	Type	Required?	Notes
Heading	Text	Y	
Body Copy	Long Text	N	Optional intro copy or secondary message.
Form	Webform Embed	Y	Current fields include: First Name, Last Name, Email address, Zip Code, Cell Number and a an 'I am a union member' checkbox.

Considerations

Our email form integrates directly into Action Network. In the past we've used an inline form with email address and zip as the only fields that are visible initially and a collection of other fields that display in a modal once the user hits the cta button, essentially making it a 2-step form. It's been a while since I did any A/B testing on form layouts but I think it'd be worthwhile to consider whether this 2-step approach is working or if it'd be better to capture all the data at once.

Section Component



The Toll of Neglect

[Read the Report](#)

The 2025 edition of the Death on the Job: The Toll of Neglect report shows how too many workers remain at serious risk of workplace injury, illness and death.

Field	Type	Required?	Notes
Heading Alignment	List	N	Alignment options include left, center & right. Default left.

Background Color	List String	N	
Devices	List String	Y	Controls display based on device type-think show/hide on mobile or not.
Heading	Text (plain)	N	
Heading Link	Link	N	
Subheading	Long Text	N	Optional intro copy or secondary message.
Make content edge-to-edge	Boolean	N	
Background Image	Entity Reference	N	
Paragraphs	Paragraphs	N	Included Types: Text, Media, Pull Quote, Section, Related Content, Tile/Teaser Grids/Listing, Factoids, Block, Accordion
Section Layout	List String	Y	Stacked, Two Column, Two-Thirds/One-Third, Three Column

Considerations

The section component will likely need a major redesign and is used widely throughout. It's essentially the container we utilize to group distinct sections of content but it has quite a few layout controls. In addition to the fields and options associated with the title, there are also options like background image, background color, content width and section layout (think 1 column, 2 column, stacked etc). I mention this mainly because I really appreciate the sort of quasi-random elements in the design. When we move into development, I want to make sure that we're still able to capture the sort of asymmetrical tension in the layout while allowing for at least some level of layout freedom.

Text Component

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer at mauris ultrices, finibus erat eget, semper metus. Integer placerat mauris nulla, sed tristique nisi interdum id. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Pellentesque ante sem, sagittis in eleifend blandit, consequat vitae sem.

Field	Type	Required?	Notes
Text	Text (formatted, long)	Required	

Considerations

Basic Text Component.

Media Component



Field	Type	Required?	Notes
Media	Media	Required	

Considerations

Basic Media Component.

Factoids Component

42

Number Factoid Text Goes Here

This is a quote factoid. Text Goes Here

DID YOU KNOW

The New York Times reports that nearly half of all jobs will be exposed to some form of AI automation that will disrupt and displace workers in the coming years.

Serves as a wrapper for the Did You Know?, Number, Quote, and Image components.

Field	Type	Required?	Notes
Devices	List String	Y	Controls display based on device type-think show/hide on mobile or not.
Factoids	Paragraphs	Y	Paragraph type: Number, Quote, Image, Did You Know

Number Component

Field	Type	Required?	Notes
Link	Link	N	
Number	Text (plain)	Y	
Text	Text (plain)	Y	

Quote Component

Field	Type	Required?	Notes
Link	Link	N	
Text	Text (formatted, long)	Y	

Image Component

Field	Type	Required?	Notes
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Link	Link	N	
Image	Media	Y	

Did You Know Component

Field	Type	Required?	Notes
Choose a Fact	Entity reference	Y	Reference type: Content Content type: Did You Know
Filter by Tag	Entity reference	N	Reference type: Taxonomy term Vocabulary: Issues, Tags

Considerations

This is just a reference to Did You Know entities. See below for details related to those items.

Did You Know Content Type

Field	Type	Required?	Notes
Display Date	Date	N	
Fact	Text (formatted, long)	N	
Issues	Entity reference	N	Reference type: Taxonomy term Vocabulary: Issues
Link	Link	N	
Tags	Entity reference	N	Reference type: Taxonomy term Vocabulary: Tags

Pull Quote Component

“ Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer at mauris ultrices, finibus erat eget, semper metus. Integer placerat mauris nulla, sed tristique nisi interdum id. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Pellentesque ante sem, sagittis in eleifend blandit, consequat vitae sem.

— John Doe

Field	Type	Required?	Notes
Attribution	Text (plain)	Y	
Quote	Text (formatted, long)	Y	

Accordion/Accordion Item Components

ITEM 1



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer at mauris ultrices, finibus erat eget, semper metus. Integer placerat mauris nulla, sed tristique nisi interdum id. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Pellentesque ante sem, sagittis in eleifend blandit, consequat vitae sem.

ITEM 2



ITEM 3



Field	Type	Required?	Notes
Heading	Text (plain)	Y	
Text	Text (formatted, long)	Y	

Basic Page Content Type

Field	Type	Required?	Notes
Title	Text (plain)	Y	
Metatags	Metatag	N	
Paragraphs	Paragraphs	N	Reference type: Paragraph Paragraph type: Text, Media, Pull Quote, Section, Related Content, Tiles, Factoids, Block, Accordion
Summary	Text (plain, long)		Displays on Teasers/Tiles
Tile Image	Media		
